

Lake People anniversary: 35 years of sound know-how and setting the course for future development



Lake People celebrates its 35th anniversary! Founded by Fried Reim in 1986, the Constance-based manufacturer's products are widely regarded as references. Originally focused mainly on professional applications, the intelligent circuits for headphone amplifiers and DA converters have been popular with hifi enthusiasts since 2009 under the brand name Vioelectric. After 35 years, the company is as strong as ever – and bound to become even stronger: additional developers enhance the team and set the course for a whole host of planned new products. After concentrating on the hifi sector for the past few years, the future will also extend the catalogue of professional products considerably.

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Gauting, 30th March 2021 – For 35 years, Lake People has wowed the audio world with sound innovations from Lake Constance. But instead of just looking back, the team furthers the development of the company and the portfolio – the next 35 years will be equally exciting!

Summary

Lake People celebrates 35-year anniversary

Manufacturer
Lake People

Distributor
cma audio GmbH

Websites
www.cma.audio
www.lake-people.de

Images

Product picture
http://cmaaudio.rtfm-pr.de/cmaaudio_lake-people-35.jpg

Image archive
http://cmaaudio.rtfm-pr.de/cmaaudio_lake-people-35.zip

Devices for testing

If you are interested in a sample device for review purposes, please write us an e-mail.

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Lake People Electronic: tradition and innovation since 1986

When Fried Reim founded Lake People Electronic in 1986, his mission was clear: "Tools, not Toys". He wanted to develop serious tools for professional applications. This approach is still at the core of the company today, with Lake People providing outstanding sound quality with no unnecessary gimmicks. To meet the growing demand from the hifi sector for high-quality solutions by Lake People, Fried Reim introduced the brand Vioelectric in 2009, translating the Lake People innovations and know-how for the home user. Today, both professionals and private users enjoy the clever circuits, the excellent craftsmanship and the fine, detailed sound of the converters and headphone amplifiers from Lake Constance.

Power for the next 35 years

Anniversaries offer a great opportunity to look back on what has been achieved. The sound specialists in Constance spend very little time doing so, already hard at work to accomplish the next goals. A number of products are currently being developed, some of which will further elaborate on the known strengths of Lake People, while others explore uncharted territory. One important step for these new endeavours is expanding the development staff.

Expanding team and competencies

Lake People celebrates its 35th birthday by strengthening the R&D department with two developers, who, in collaboration with mastermind Fried Reim, will drive the expansion of the product portfolio. News are to be expected from both the analogue and digital areas. "Tools – not Toys" will continue to be the guiding principle: clever solutions for challenges in audio technology, always in service of actual practice. This very year will see a line of products that will open new areas of audio electronics for Lake People.

New projects for the pro-audio field

In the past years, Lake People focused a lot of attention onto the brand Vioelectric. All new products were very much geared towards home entertainment applications. With the help of the new developers, Lake People will direct more attention to professional studio technology. In addition to new DA converters and headphone amplifiers, Lake People works on the evolution of AD conversion and microphone preamps – and products of a kind that has not been done by Lake People before.

High-quality manufacturing "made in Germany"

Manufacturing by hand in the company's own facilities in Germany is a tradition that was established over the 35 years of Lake People history and will be continued going forward. Here at Lake Constance, top-shelf components are combined in clever circuits to become outstanding tools. Such high praise is bestowed upon the Lake People manufacturing quality that Japanese company Mogami has its exquisite cables assembled by Lake People for the European market.

About cma audio / Lake People electronic

As a company group, cma audio GmbH and Lake People electronic GmbH are ideal partners and service providers for products and solutions in audio technology. Lake People develops and manufactures high-quality audio electronics and cma audio distributes audio products, systems and services.

With its brands Lake People, Vioelectric and Niimbus, Lake People electronic GmbH provides both professional and audiophile markets with excellent headphone amplifiers, converters and tools. The claim "Made in Germany" defines the company and its 35-year tradition. The entire development and manufacturing take place under the watchful eye of founder and mastermind Fried Reim in Constance, with even most of the suppliers coming from Germany. Distribution is handled by cma audio GmbH, the experienced and globally operating value added distributor. For German brands, cma audio opens markets around the world, while also granting international brands wide-ranging access to European markets. Renowned brands like Audeze, Chord Electronics, FERROFISH, IsoAcoustics, MARIAN, Mogami, OEAudio, Prism Sound and SPEAR Labs trust in the services of cma audio. The team, located in Gauting near Munich, Germany, passionately and competently care for the company's exclusive portfolio and have established cma audio as a reliable partner for resellers, online shops, system houses and professional as well as institutional users for over 20 years.

www.cma.audio

www.lake-people.de