

Mogami presents the Overdrive Edition: Sturdy guitar cables for uninhibited and present sound on stage



Mogami is known for high-quality cables delivering excellent sound. The long-standing Japanese company now presents a new series of cables that is the perfect choice for the challenging conditions on stage and on tour: The Overdrive Edition was developed especially to provide perfect sound and great presence for electric guitars. At the same time, the cables are sturdy and flexible to guarantee reliable and uninhibited performance. This is ensured by the tough jacket and the braided OFC shielding. In addition, Mogami uses a new method to reduce microphonics even more effectively.

The contents of this press release:

- Mogami Overdrive Edition: guitar cables for stage use
- Great presence and high resolution – the perfect sound for guitars
- Sturdy and flexible for challenging conditions in live environments
- Connectors by Neutrik or G&H, bulk cable available by the meter

Planegg, 24. June 2015 – As well as professional audio engineers, numerous successful artists have been relying for years on high-quality cables by Mogami – from rock legend Slash to Megadeth frontman Dave Mustaine to the Grammy winners of Imagine Dragons. With the Overdrive Edition, the Japanese company now presents a new guitar cable that was developed specifically for the challenging conditions during live performances.

Great presence and high resolution – the perfect sound for guitars

When it comes to sound, the Mogami Overdrive Edition is on par with the superb Platinum Series. It is aimed at electric guitars in particular. This is reflected by the low capacitance of only 70 pF/m and the stunning presence. This results in a breath-taking sound that recreates every nuance of the instrument. Especially at higher frequencies, the Mogami Overdrive Edition offers a unique high-resolution transmission, creating incredibly detailed harmonics. The conductor material is Pure Oxygen Free Copper that delivers the best signal without transmission losses.

Product information

Product name
Overdrive Edition

Manufacturer
Mogami

Distributor
Synthax GmbH

Website
www.synthax.de
www.synthax.de/de/mogami.html

Prices (incl. VAT)
Will be announced at a later time.

Availability
From mid-July 2015

Images

Product pictures
<http://www.synthax.de/de/download.html>

Devices for testing

Will be available from mid-July 2015. If you are interested in a sample device for review purposes, please write us an e-mail.

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PRESS RELEASE

Sturdy and flexible for challenging conditions in live environments

While Mogami created the cables of the Gold Edition for ambitious musicians in different situations and the Platinum Edition is the perfect choice for playing at home or in the studio, the new Overdrive cables are at home on stage. The highly resistant jacket protects the coaxial cable even during the toughest conditions on tour. At the same time, the braided OFC/Dtec shielding, combined with the moving inner conductor, ensure that the cable always stays flexible. In addition, Mogami employs a new method with different conductive insulations to reduce microphonics even further. This practically eliminates noises that otherwise could occur when stepping on the cable or moving it.

Connectors by Neutrik or G&H, bulk cable available by the meter

The Mogami Overdrive Edition includes cables with straight Neutrik SilentPLUG™ connectors as well as right-angled G&H connectors. The new guitar cable is also available by the meter with the model number 3368. For pedal effects, patch cables are available from both Gold and Platinum Edition. In combination with the Overdrive Edition, the Platinum pedal patch cables are the perfect choice.

The Mogami Overdrive Edition is distributed in Germany and Benelux exclusively by the Synthax GmbH and will be available from mid-July 2015. Prices will be announced at a later time.

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About Mogami

Over the course of 50 years, Mogami has become one of the most renowned producers of high-grade audio cables. Through unparalleled sound quality and flexibility, Mogami cables are favoured by musicians and music studios all over the world. In cooperation with Synthax, Mogami made its series of hi-fi cables readily available for audiophile enthusiasts that want to experience the same level of quality at home many professionals have been swearing by for years.

www.mogamicable.com

About Synthax

For more than 20 years, Synthax GmbH has been distributing premium-quality audio technology of renowned brands throughout Central Europe. As the exclusive distributor of acclaimed manufacturers such as RME, Ultrason, Lehmannaudio and Mogami, Synthax GmbH has established itself in the field of professional audio as well as the hifi segment. All the employees of the Munich-based company share the passion for music and technology. Their expertise and dedication provide the foundation for professional consultation and a high level of customer satisfaction. State-of-the-art logistics and a large inventory ensure short delivery times, making Synthax GmbH a reliable partner for established retailers as well as renowned companies in the audio industry.

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