

Perfect sound for GoPro and DSLR cameras: The MicW iGoMic Mini Shotgun is an extremely compact directional microphone with extensive equipment



MicW presents the iGoMic Mini Shotgun, the perfect microphone solution for GoPro and DSLR cameras. The compact directional microphone is the ideal companion to record studio-quality audio on the go. All necessary equipment such as cables, a microphone holder for GoPro cameras and a cold shoe mount is included, so the MicW iGoMic Mini Shotgun is instantly ready to go. The super cardioid polar pattern minimises unwanted background noise and focuses on the subject in front of the camera. This ensures that spectacular video recordings of sports, recreation or concerts also deliver excellent sound.

The contents of this press release:

- MicW presents compact directional microphone iGoMic Mini Shotgun
- Easy operation with GoPro and DSLR cameras
- Compact and robust: The perfect companion on the move
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Planegg, May 6, 2015 – Action Cams such as the GoPro Hero series as well as DSLR cameras make it possible to create spectacular video recordings almost any time, anywhere. From concerts to sports to recreational activities – videos with excellent picture quality can be produced easier than ever before. But the built-in microphones, if there are any at all, often deliver inadequate audio quality. This is where the iGoMic Mini Shotgun shines: The compact directional microphone offers studio-quality audio for mobile video recording.

Easy operation with GoPro and DSLR cameras

MicW developed the iGoMic Mini Shotgun with focus on GoPro Action Cams and DSLR cameras. Extensive equipment is included to make sure

Product information

Product names
iGoMic Mini Shotgun

Manufacturer
MicW

Distributor
Synthax GmbH

Website
www.synthax.de
www.mic-w.com

Price (incl. VAT)
119.00 euros

Availability
From mid-May 2015

Images

Product pictures

<http://www.synthax.de/de/download.html>

Devices for testing

Sample devices for review purposes will be available from mid-May. If you are interested, please get in touch with the PR contacts.

Press contact

Synthax GmbH
Cornelia Kocher
E-mail: presse@synthax.de

Company contact

Synthax GmbH
Sammelweisstraße 8
D-82152 Planegg

E-mail: gmbh@synthax.de
Website: www.synthax.de

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that the microphone is ready to go right out of the box. A microphone holder securely attaches the microphone to GoPro cameras in no time, a 30 cm long adapter cable for the connection to the Mini USB port is provided as well. A cold shoe mount and a 30 cm long 3.5 mm mini jack cable are included for operation with DSLR cameras. The MicW iGoMic Mini Shotgun is powered uncomplicated via Plug&Play by the camera without any additional power source or batteries.

Compact and robust: The perfect companion on the move

With its compact and robust case, the MicW iGoMic Mini Shotgun is the perfect choice to use in combination with mobile cameras. With its length of only 61 mm, diameter of 14 mm and weight of 26 g, it is extremely portable and fits easily into every equipment bag. A carrying pouch is included to protect it from dirt and scratches. A windjammer is also provided to deliver noise-free recordings when outside.

Super cardioid polar pattern minimises background noise

The heart of the MicW iGoMic Mini Shotgun is a 9mm diameter electret condenser capsule. The super cardioid polar pattern minimises surrounding audio and focuses on the subject in front of the camera. The frequency response from 20 Hz to 20 kHz encompasses the complete range of human hearing. A signal-to-noise ratio of 69 dBA and a maximum sound pressure level of 125 dB ensure excellent audio quality both in quiet and loud environments. The mono signal of the iGoMic Mini Shotgun is provided to both the left and the right channel of the camera. It is the perfect choice for precise audio recording when the subject is directly in front of the camera – from direct quotes in reports and interviews to action-packed videos of sports and recreational activities.

The MicW iGoMic Mini Shotgun will be available from mid-May 2015 and is distributed in Germany, Austria, Switzerland and Benelux exclusively by the Synthax GmbH. The recommended retail price including VAT is 119.00 euros.

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About MicW

MicW Audio, a member of Beijing Sheng Wang Acoustic-electric (BSWA) Company Limited, focuses on developing and manufacturing innovative microphone solutions. At the factory in Beijing, China, more than 20 years of know-how and highest quality standards are the secrets behind the creation of the finest products. From measuring to recording microphones, MicW is known for its expertise in reliable solutions for many different applications.

www.mic-w.com

About Synthax

For more than 20 years, Synthax GmbH has been distributing premium-quality audio technology of renowned brands throughout Central Europe. As the exclusive distributor of acclaimed manufacturers such as RME, Ultrason, Lehmannaudio and Mogami, Synthax GmbH has established itself in the field of professional audio as well as the hifi

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segment. All the employees of the Munich-based company share the passion for music and technology. Their expertise and dedication provide the foundation for professional consultation and a high level of customer satisfaction. State-of-the-art logistics and a large inventory ensure short delivery times, making Synthax GmbH a reliable partner for established retailers as well as renowned companies in the audio industry.

www.synthax.de