

Synthax and MXL take their partnership to the next level: Synthax handles B2B distribution of high-quality MXL microphones throughout Europe



After successfully distributing the products of microphone manufacturer MXL in Germany, Austria, Switzerland and Benelux, Synthax GmbH is now responsible for an even larger region: Since January 1st 2017, Synthax handles the B2B distribution for the high-quality microphones throughout Europe. The MXL line-up includes solutions for various applications, from recording vocals and instruments to boundary microphones to all-in-one systems for A/V and desktop recordings.

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Planegg, March 10th 2017 – German distributor Synthax and microphone manufacturer MXL expand their cooperation: Since January 1st 2017, Synthax distributes the high-quality MXL microphones throughout Europe.

Expansion is based on long-standing partnership

The expanded distribution agreement is the result of a long-standing, successful partnership. Synthax has been responsible for the distribution of MXL products in Germany, Austria, Switzerland and Benelux for many years. Taking over the B2B distribution throughout Europe is the logical next step. “MXL has built a reputation based on high-quality products”, comments Christof Mallmann, managing director of Synthax GmbH. “We are proud to distribute MXL microphones throughout Europe from now on. On behalf of the entire Synthax team, I would like to thank MXL for their trust and excellent cooperation!”

Professional microphones for various applications

The extensive MXL line-up includes microphones for various applications. In 1999, MXL introduced the Model 2001, making the sound of large-diaphragm condenser microphones affordable for price-conscious users. Since then, the portfolio grew continuously and now

Summary

Manufacturer
MXL

Distributor
Synthax GmbH

Websites
www.synthax.de
www.mxlmics.com

Images

Product pictures
www.synthax.de/de/press-kit.html

Devices for testing

If you are interested in a sample device for review purposes, please write us an e-mail.

Press contact

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features products for professional vocal and instrumental recordings, boundary microphones and all-in-one solutions for A/V and USB desktop recordings. MXL microphones offer great sound as well as excellent value for money.

B2B distribution throughout Europe since January 1st 2017

Since January 1st 2017, Synthax GmbH distributes the MXL microphone solutions throughout Europe. Additional information about the products is available at <http://www.synthax.de/de/mxl.html>.

About MXL

MXL is one of the leading microphone manufacturers, successfully producing microphones for all kinds of applications. To be able to offer high-quality products at an excellent price, the microphones are developed and designed in America and manufactured in China. Strict manufacturing controls according to American specifications ensure a constantly high standard of quality. It comes as no surprise that models like MXL 990, MXL 2006 or MXL V69M are considered true classics. From high quality components, gold plated microphone capsules and the use of Mogami products for internal wiring to the comprehensive scope of delivery and matching accessories, every MXL microphone is a brand product perfectly designed up to the very details.
www.mxlmics.com

About Synthax

For more than 20 years, Synthax GmbH has been distributing premium-quality audio technology of renowned brands throughout Central Europe. As the exclusive distributor of acclaimed manufacturers such as RME, Ultrason, FBT and Mogami, Synthax GmbH has established itself in the field of professional audio as well as the hifi segment. All the employees of the Munich-based company share the passion for music and technology. Their expertise and dedication provide the foundation for professional consultation and a high level of customer satisfaction. State-of-the-art logistics and a large inventory ensure short delivery times, making Synthax GmbH a reliable partner for established retailers as well as renowned companies in the audio industry.
www.synthax.de