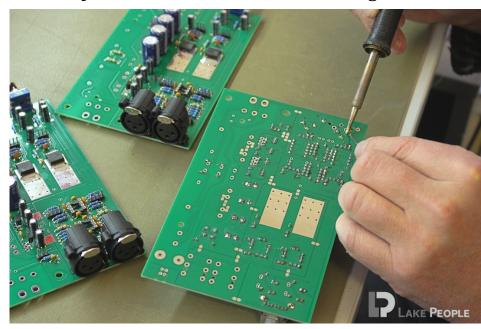
PRESS RELEASE



Lake People and Violectric: manual production down to the soldering



Lake People develops and manufactures high-quality audio products by hand with the utmost care. One important aspect of the manufacturing process is the manual soldering of all the first-class components. The vast experience of in-the-flesh experts instead of automated production results in outstanding quality. This approach is reflected in the excellent sound performance and exquisite design of all Lake People and Violectric products: audio quality handmade in Germany.

The contents of this press release

- Lake People hand-solders for best sound
- Tone led by hand
- True manual manufacturing in times of automation
- Quality in quantity
- Every product made in Germany

Gauting, Germany, 20th July 2022 – The "handmade" seal of quality applies to all Lake People and Violectric products. While automated processes enable comparably cheap circuit board production, Lake People sticks with the manufacture approach and continues with the manual production to ensure perfect sound.

Tone led by hand

An audio signal runs through a large number of switches, capacitors, amplifiers, plugs and wires – every single one of these components can influence the sound. Even the soldering points can subtly change the audio, leading to an accumulated effect of colouring the material through the

Summary

Lake People and Violectric: manual production down to the soldering

Manufacturer Lake People

Websites www.cma.audio www.violectric.de www.lake-people.de

Images

Picture

http://cmaaudio.rtfmpr.de/cmaaudio_lake_people_soldering.jpg

Press contact

rtfm GmbH

Moritz Hillmayer Martin Wassermann Tel.: +49 (0)911/310 910-0 E-mail: cma.audio@rtfm-pr.de

Company contact

cma audio GmbH

Münchener Straße 21 D-82131 Gauting Germany

E-mail: gmbh@cma.audio Website: www.cma.audio



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many joints. For this reason, Lake People has committed itself to manual production. It may be more work, and hence take more time, to solder the circuit boards by hand, but this passion from mastermind Fried Reim and his specialists at Lake People makes a decisive difference in sound.

True manual manufacturing in times of automation

For most people, the term "manufacture" conjures up images of high-quality standards, select components and particularly fine sound properties. All of which certainly is true of the exquisite amplifiers from Lake People and Violectric. Specialized tasks like the soldering of components to a circuit board require expertise and absolute precision. The delicate integrated circuits could easily be damaged by inexperienced hands, while soldering from a real expert affects the entire production chain. Every product is continually checked and tested through this manual process, unlike in automated processes. True handiwork is another badge of honour for the products from Lake People and Violectric.

Quality in quantity

From the very beginning, amplifiers and converters by Lake People would regularly be tested for wear and tear in the manufacture. Decade old systems are still up to code, making them very reliable even today. This longevity makes the products timeless and sustainable. In rare cases, when an old system does not live up to the standards, the simple replacement of a small component can be enough to bring it back. Lake People and Violectric amplifiers are an investment for life.

Every product made in Germany

Ever since its beginnings in the mid 1980s, the company Lake People is among the most prestigious German manufacturers of audio studio technology. With Violectric, the collected know-how is also available for home entertainment environments and hifi enthusiasts. Focussing on quality not only in soldering, but every aspect of production, all developing and assembling takes place in the company's workshop and headquarters at Lake Constance. A large part of supplies is also sourced from Germany, a lot even in close proximity to the Lake People manufacture in Constance. All Lake People and Violectric products are guaranteed to feature carefully selected components that were assembled to highest quality standards by excellently trained experts.

About cma audio / Lake People electronic

As a company group, cma audio GmbH and Lake People electronic GmbH are ideal partners and service providers for products and solutions in audio technology. Lake People develops and manufactures high-quality audio electronics and cma audio distributes audio products, systems and services.

With its brands Lake People, Violectric and Niimbus, Lake People electronic GmbH provides both professional and audiophile markets with excellent headphone amplifiers, converters and tools. The claim "Made in Germany" defines the company and its 35-year tradition. The entire development and manufacturing take place under the watchful eye of founder and mastermind Fried Reim in Constance, with even most of the suppliers coming from Germany.



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