

The perfect picture to match great sound: Professional audio distributor cma audio assumes Europe-wide distribution of Marshall high-quality USB cameras for conferencing, streaming and more



Professional audio distributor cma audio expands their portfolio: With the high-quality USB cameras of renowned manufacturer Marshall Electronics, the German distributor now offers video solutions for conferencing, streaming and video productions. The Europe-wide distribution of Marshall USB cameras is a perfect addition to the existing line-up of cma audio. Marshall Electronics made a name for themselves all around the world, with their cameras used for numerous popular sporting events for example.

The contents of this press release

- cma audio assumes Europe-wide distribution for Marshall Electronics
- High-quality USB cameras for conferencing, streaming & AV productions
- Easy setup, high quality, professional functionality
- Extensive portfolio for one-stop solutions
- Renowned companies and sporting events rely on Marshall
- Close cooperation with dealers and integrators
- Marshall cameras in retail stores and the cma audio online shop

Planegg, Germany, 10th August 2018 – cma audio GmbH assumes the Europe-wide distribution for USB camera solutions by Marshall Electronics. This way, the German distributor adds high-quality video products to their portfolio and the American manufacturer has a strong partner to further establish their products in the European market.

High-quality USB cameras for conferencing, streaming & AV productions

Marshall Electronics offers an extensive line-up of cameras for video conferences, AV productions and streaming. For the European market, Marshall and cma audio will initially focus on the extremely compact POV (Point of View) and PTZ (Pan Tilt Zoom) cameras with USB connectivity. They are perfectly suited for installations in conference rooms or flexible applications such as huddle rooms. Marshall cameras are also great for professional streaming in high quality as well as broadcast and AV productions.

Summary

Manufacturer
Marshall Electronics, Inc.

Distributor
cma audio GmbH

Websites
www.cma.audio
www.marshall-usa.com
www.cma.audio/marshall-av

Images

Product pictures
www.cma.audio/downloads/presskits

Devices for testing
If you are interested in a sample device for review purposes, please write us an e-mail.

Press contact

cma audio GmbH
Christian Klotzbücher
E-mail: presse@cma.audio

Company contact

cma audio GmbH
Semmelweisstraße 8 D-82152
Planegg, Germany

E-mail: gmbh@cma.audio
Website: www.cma.audio

Easy setup, high quality, professional functionality

Camera solutions by Marshall Electronics stand out due to their reliability, easy setup and operation as well as professional quality and functionality. Thanks to USB Video Class Standard UVC 1.5, they offer quick and easy plug-and-play operation with Mac, PC and Linux systems or UCC (Unified Communications and Collaboration) and conferencing platforms. Features such as interchangeable lenses, remote control for pan, tilt and zoom or presets for frequent applications make these cameras the perfect choice for professional demands. These high standards are also evident from the excellent picture quality with high resolution.

Extensive portfolio for one-stop solutions

The distribution of Marshall Electronics extends the portfolio of cma audio. This allows the distributor to offer one-stop-solutions for high-quality audio video systems such as video conferencing installations. Marshall cameras can be used in combination with the conferencing microphone MXL AC-360-Z for example, delivering excellent picture and perfect sound. The distribution line-up of cma audio also includes everything that is needed for streaming applications and AV productions, sporting renowned audio brands such as Ferrofish, Lake People, MXL and Ultrason in addition to Marshall. "We are proud to further extend our portfolio with the superb products from Marshall Electronics", comments Christof Mallmann, Founder and Managing Director of cma audio GmbH. "This way, we can offer our customers one-stop-shopping for complete solutions that are tailor-made for their needs. We are looking forward to a successful partnership!"

Renowned companies and sporting events rely on Marshall

Marshall cameras have an excellent reputation all around the world. Especially in the United States, many renowned companies use solutions by Marshall for their conferencing systems, streaming studios and AV productions. The compact cameras are also very popular for sporting events. For example, they are used as end zone pylon cams in American Football. Reliability and video quality are essential for this application: These pictures are not only broadcast into millions of homes worldwide, they also help the referees to make crucial decisions. Marshall cameras are also used in Basketball, Motor Sports and Mixed Martial Arts events.

Close cooperation with dealers and integrators

To continue the success story of Marshall Electronics in Europe, cma audio relies on an extensive distribution network. The company puts great emphasis on close cooperation with dealers and system integrators. "It was very important to us to find a strong partner in Europe to further develop our brand outside of the US", explains Tod Musgrave, Director, Camera Division of Marshall Broadcast & Pro AV. "cma audio has the expertise and the network to achieve exactly that. I am convinced that together, we are on the path into a successful future."

Marshall cameras in retail stores and the cma audio online shop

The cameras of Marshall Electronics distributed throughout Europe by cma audio are available in retail stores as well as the cma audio online shop at www.cma.audio. More interesting facts and details regarding the products are available at <https://www.cma.audio/marshall-av>. System integrators and

PRESS RELEASE

dealers can contact gmbh@cma.audio for more information and individual inquiries.

About Marshall Electronics, Inc.

For more than 30 years, Marshall has been manufacturing high-quality video, audio and multimedia products for professional broadcast and AV productions, audio applications and conferencing. The US-based company emphasizes great value for money without any compromises regarding quality or reliability. With the brands MXL and Mogami, the portfolio also offers superb audio solutions and cables. Marshall cameras are used by some of the most discerning companies and organisations around the world, for example during sporting events in the fields of Basketball, Ice Hockey, Motor Sports and Mixed Martial Arts. They are also relied on for American Football, where their pictures are broadcast into millions of homes worldwide. This professional aspiration is present throughout the whole portfolio, from POV cameras for exciting live streams to PTZ cameras for sophisticated conferencing systems.

www.marshall-usa.com

About cma audio

cma audio GmbH distributes premium-quality audio technology of renowned brands throughout Central Europe. As the exclusive distributor of acclaimed manufacturers such as Ultrason, Ferrofish, Lake People, Vioelectric, FBT and Mogami, cma audio has established itself in the field of professional audio as well as the hifi segment. All the employees of the Munich-based company share the passion for music and technology. Their expertise and dedication provide the foundation for professional consultation and a high level of customer satisfaction. State-of-the-art logistics and a large inventory ensure short delivery times, making cma audio a reliable partner for established retailers as well as renowned companies in the audio industry.

www.cma.audio