



# From teleconferencing to streaming games: Full HD USB camera Marshall CV502-U3 offers broadcast quality and plug and play operation



Razor-sharp images easily achieved: The USB camera Marshall CV502-U3 is a compact plug-and-play solution for Full HD video recording. Connected through a single USB-3.0-cable it delivers professional-quality images with resolutions up to 1920 x 1080 at 60p. With this feature set the Marshall CV502-U3 becomes a perfect fit for applications as varied as video conferencing or live streaming games to the internet. The high-resolution recordings are possible due to the 1/3" CMOS sensor with 2.5 megapixels and the 2.3 mm lens that can be swapped if required. With automatic adjustments through UVC 1.5 or manual control via the free control software, setting up the camera for various applications is easy and quick.

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**Planegg, 11<sup>th</sup> September 2018 –** Great picture, easily achieved with Marshall Full HD USB camera CV502-U3. Connected to the computer via a USB 3.0 cable

Summary

Manufacturer
Marshall Electronics, Inc.

**Distributor** cma audio GmbH

Websites

www.cma.audio www.marshall-usa.com

**Images** 

Product pictures

www.cma.audio/downloads/presskits

Devices for testing

If you are interested in a sample device for review purposes, please write us an e-mail.

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the show can begin immediately due to plug-and-play operation. From live streaming to video conferencing the camera delivers a pristinely sharp picture in broadcast quality with resolutions of up to  $1920 \times 1080$  at 60p.

## Best picture: 1/3" CMOS sensor, swappable 2.3 mm lens

At the heart of the camera is a high-performance 1/3" sensor with 2.5 megapixels and 10 bit 4:2:2 (YCbCr) of colour space. The result is vivid and colourfast video in perfect quality with up to 1080p at 60 frames per second. With Wide Dynamic Range (WDR) the camera easily adjusts to every lighting situation. The M12 lens is swappable so the CV502-U3 can be equipped for every possible application. The included 2.3 mm lens has an angle-of-view of 126 degrees for optimal overview.

# Easy controls and plug-and-play connectivity

The USB video class standard UVC 1.5 allows for a particularly easy setup. The camera can be connected to Mac, PC and Linux systems as well as UCC (Unified Communications and Collaboration) and conferencing platforms via plug-and-play. Both video transmission and power supply use a single USB 3.0 cable. Through UVC 1.5 the CV502-U3 can self-adjust to the system and choose the suitable resolution and frame rate automatically. If required, the device can be controlled manually through free software. With its compact dimensions of only  $44 \times 46.5 \times 47.95$  mm, the POV camera is easily placed and can be securely mounted with a standard 1/4"-20 thread.

# Perfect for video conferencing and live streaming

With its excellent picture quality and easy operation, the Marshall CV502-U3 is the perfect fit for video conferencing. Apart from installing and hardwiring the camera in meeting rooms, its simple connectivity also enables huddle room applications. It also brings professional picture quality to streaming studios of all sorts. It can function as a player cam in gaming live streams, showcasing the player's reactions accurately and in high definition.

#### The professionals' choice for business and (e)sports events

Marshall cameras are well-known among professionals and are used by renowned companies and organisations. A waterproof variation of the CV502 is employed as pylon cam in the end zone in American Football broadcasting, for example. Not only does it deliver exciting footage to millions of homes around the world, it is also an important tool for referees to make critical decisions on the basis of video evidence. Marshall cameras are also popular in e-sports, where they are often used as player cams to support the gripping matches in impeccable quality.

# Price and availability

USB camera Marshall CV502-U3 is distributed in Europe by cma audio. It is available in retail immediately and can also be purchased directly from the cma audio webshop at www.cma.audio. The MSRP including VAT is 449.00 euros. More information about Marshall camera solutions and products can be found at www.cma.audio/marshall-av.



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## **About Marshall Electronics, Inc.**

For more than 30 years, Marshall has been manufacturing high-quality video, audio and multimedia products for professional broadcast and AV productions, audio applications and conferencing. The US-based company emphasizes great value for money without any compromises regarding quality or reliability. With the brands MXL and Mogami, the portfolio also offers superb audio solutions and cables. Marshall cameras are used by some of the most discerning companies and organisations around the world, for example during sporting events in the fields of Basketball, Ice Hockey, Motor Sports and Mixed Martial Arts. They are also relied on for American Football, where their pictures are broadcast into millions of homes worldwide. This professional aspiration is present throughout the whole portfolio, from POV cameras for exciting live streams to PTZ cameras for sophisticated conferencing systems. <a href="https://www.marshall-usa.com">www.marshall-usa.com</a>

#### About cma audio

cma audio GmbH distributes premium-quality audio technology of renowned brands throughout Central Europe. As the exclusive distributor of acclaimed manufacturers such as Ultrasone, Ferrofish, Lake People, Violectric, FBT and Mogami, cma audio has established itself in the field of professional audio as well as the hifi segment. All the employees of the Munich-based company share the passion for music and technology. Their expertise and dedication provide the foundation for professional consultation and a high level of customer satisfaction. State-of-the-art logistics and a large inventory ensure short delivery times, making cma audio a reliable partner for established retailers as well as renowned companies in the audio industry. www.cma.audio