

Lake People and American Music and Sound join forces for US market

LAKE PEOPLE



Lake People and American distributor American Music and Sound will be working together going forward. The US distributor from Connecticut featuring brands like Focusrite, Allen & Heath and Fostex will now provide US retailers with the high-quality products from the Lake People manufacture at Lake Constance. With the help of American Music and Sound, high-quality headphone amplifiers like the new G105 Mk II with its clever dual mono circuit and microphone preamps like the F355 will be even more widely available in the USA. Products from Lake People associated brand Vioelectric will also be distributed by American Music and Sound, granting audiophile sound professionals and music enthusiasts in the land of the free access to the sonic world of the Constance-based manufacture. Attendees of the AES Convention 2022 in New York can experience the headphone amplifiers and mic preamps from Germany at the American Music and Sound booth 429 on level 3.

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Gauting, Germany, 18th October 2022 – Lake People will cooperate with American Music and Sound for the US market. The specialists for professional recording studio gear open new horizons to the high-quality products from Constance and ensure comprehensive availability through the local retail network.

Summary

Lake People cooperates with American Music and Sound in USA

Manufacturer

Lake People

Websites

www.lake-people.de

Images

Picture

http://cmaaudio.rtfm-pr.de/cmaaudio_LakePeople_AM&S.jpg

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Lake People: Made in Germany for the entire world

For over 35 years, Lake People has been providing top-grade amplifiers and converters for all sound enthusiasts. In addition to solutions for professional studios published under the name Lake People, the Constance-based manufacture develops high-quality headphone amplifiers, phono preamps and DA converters for audiophile home use under the brand Violectric. Headphone amps like the G105 Mk II or the sound control centre V590², both characterized by their sound quality and the exquisite craftsmanship made in Germany, are considered outstanding achievements among experts. The innovative circuitry amazes users in Germany and everywhere in the world – and will be available in the USA through American Music and Sound.

Tools, not toys: the product palette of Lake People

The Lake People developer team around mastermind Fried Reim offers headphone amps, converters, mic preamps and more tools for audio production to discerning sound professionals. Most recently, headphone amp models G103 and G105 were released in overhauled Mk II editions: the G103 delivers the superbly transparent amplification tailor-fitted to every set of headphones for RCA or XLR sources. The G105 can supply multiple musicians with individual headphone mixes due to its ingenious dual mono function. The Violectric portfolio introduces even more sonic gems to the USA: V590² and V380² can act as converters, headphone amplifiers or preamps, making them the perfect control centres for the playback signal chain. The V790 provides exceptional amplification for phono signals from very different sources. These and more products open an entire cosmos of sound that American Music and Sound now represents in the USA.

American Music and Sound: US distribution of renowned brands

The US distributor American Music and Sound works with some of the most revered manufacturers in music production, audio technology and musical instruments. Companies like Focusrite, Kurzweil, Nord, Allen & Heath, Fostex and Novation trust in the expertise from Bloomfield in Connecticut. Lake People adds high-quality playback electronics to this illustrious circle. Patrick Sullivan, CEO of American Music and Sound, is delighted with the cooperation: "American Music and Sound is proud to partner with Lake People to bring their high quality, German designed and manufactured products to the American pro audio and HiFi markets. Their current product offering, including the Violectric and Nimbus ranges, truly leverages their over thirty years of development expertise and brings a wide range of solutions for the audio producer and enthusiast."

Technology from Constance for the American market

This joyful anticipation is reciprocated by Lake People. "American Music and Sound is a prestigious partner for retailers and brands in the United States," says Lake People Head of International Sales Michael Zirkel. "We are confident that our handmade products will gain attention in the important US market with the support of Patrick Sullivan and his team."

Lake People and American Music and Sound at AES Convention

On 19th and 20th October, AES Conventions visitors can see the new cooperation of Lake People and American Music and Sound at the Jacob

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Javits Center in New York: the high-quality audio devices from Lake Constance will be exhibited by American Music and Sound at booth 429 on level 3. From transparent mic preamps F311 and F355 to studio headphone amplifiers G103 Mk II and G105 Mk II, the Lake People products at AES Convention enrich the entire recording chain. All visitors are cordially invited to come and experience the quality products made in Germany.

About cma audio / Lake People electronic

As a company group, cma audio GmbH and Lake People electronic GmbH are ideal partners and service providers for products and solutions in audio technology. Lake People develops and manufactures high-quality audio electronics and cma audio distributes audio products, systems and services.

With its brands Lake People, Vioelectric and Niimbus, Lake People electronic GmbH provides both professional and audiophile markets with excellent headphone amplifiers, converters and tools. The claim "Made in Germany" defines the company and its 35-year tradition. The entire development and manufacturing take place under the watchful eye of founder and mastermind Fried Reim in Constance, with even most of the suppliers coming from Germany.

Distribution is handled by cma audio GmbH, the experienced and globally operating value added distributor. For German brands, cma audio opens markets around the world, while also granting international brands wide-ranging access to European markets. Renowned brands like Audeze, Chord Electronics, IsoAcoustics, MARIAN, Mogami, OEAudio, Prism Sound and SPEAR Labs trust in the services of cma audio. The team, located in Gauting near Munich, Germany, passionately and competently care for the company's exclusive portfolio and have established cma audio as a reliable partner for resellers, online shops, system houses and professional as well as institutional users for over 20 years.

www.cma.audio

www.lake-people.de