

HiFi Excellence XLR: Balanced interconnect cable for analogue and digital signals expands the Mogami HiFi-Series



Honest cables. For honest sound. True to this motto, the new HiFi Excellence XLR is added to the existing Mogami HiFi-Series. This expands the portfolio of high-quality HiFi cables by including a balanced cable for both analogue and digital connections. The conductor material consists of Mogami's Neglex I copper and features professional Neutrik XLR connectors. It is the balanced equivalent to the HiFi Excellence NF, acclaimed as a product highlight by the German high-end audio magazine Stereoplay. The long-standing production in Mogami's own factory in Japan and the elaborate assembly by hand in Germany guarantee highest quality and excellent sound. Distributor Synthax introduces the new HiFi Excellence XLR, in addition to Mogami's complete HiFi line-up, at the High End 2015 from May 14th to 17th in Munich.

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Planegg, May 13, 2015 – With the HiFi Excellence XLR, Mogami expands its Excellence series of high-quality HiFi cables by including a balanced interconnect cable. The equivalent to the HiFi Excellence NF, acclaimed as a product highlight by German high-end audio magazine Stereoplay, offers pure signal transmission and lively sound for both digital and balanced analogue connections. Thus, the HiFi Excellence XLR stays true to Mogami's tradition: "Honest cables. For honest sound."

Honest sound for analogue and digital connections

Like all cables of the Mogami HiFi Excellence series, the conductor material of the HiFi Excellence XLR consists of high-quality Neglex I

Product information

Product name
HiFi Excellence XLR

Manufacturer
Mogami

Distributor
Synthax GmbH

Website
www.synthax.de
www.synthax.de/de/mogami-hifi-serie.html

Price (incl. VAT)
1m stereo pair: 379.00 euros

Availability
From late May

Images

Product pictures
<http://www.synthax.de/de/download.html>

Devices for testing

Sample devices for review purposes will be available from late May. If you are interested, please get in touch with the PR contacts.

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copper. It is a perfect fit for professional Neutrik XLR connectors, offering lossless signal transmission. This creates a lively and dynamic music experience, just like in a concert hall. Because of an additional grounding conductor the OFC served shield is only used for shielding, which leads to an even better electrostatic screen. This guarantees a pure signal transmission and a homogeneous sound – both for analogue NF connections such as from a preamplifier to a power amplifier and for digital AES/EBU connections, for example from CD player to DA converter. Thanks to its low manufacturing tolerances and impedance of 110 ohms, the Mogami HiFi Excellence XLR is the perfect choice for these digital connections.

Long-standing production, assembly by hand

For decades, all Mogami cables have been crafted by the same long-time employees, supervised by chief engineer and owner Koichi Hirabayashi. True to this tradition, the cable of the HiFi Excellence XLR is also crafted in Mogami's own factory in Nagano, Japan. In addition, the cables of the Mogami HiFi-Series are assembled by hand in Germany. Each order is custom-made with the individual length for the customer. With more than 25 years of experience in the recording studio and installation industry, the technicians perform every step with best know-how and care. Above all, every single cable is submitted to extensive tests and measurements before shipping, guaranteeing consistent high quality.

Online price calculator for custom-made production

Using the online price calculator (http://shop.synthax.de/mogamikore/synthax_ek-tool-b2c/), individual prices for the desired length of every Mogami HiFi cable can comfortably be calculated. Distributor Synthax reacted to numerous customer requests: The option to choose stereo pairs of all different cables has been added, making it even easier to select the right option. The new HiFi Excellence XLR is available from late May 2015 and will be added to the online price calculator after the High End 2015 convention. The cables of the Mogami HiFi-Series are distributed in Germany and Benelux exclusively by the Synthax GmbH. The recommended retail price including VAT for a 1 m long stereo pair of the HiFi Excellence XLR is 379.00 euros. Like all Mogami HiFi cables, it ships in an elegant wooden box.

Mogami at the High End 2015 in Munich

The lively and dynamic sound of the Mogami HiFi cables can be experienced at the High End convention from May 14th to 17th 2015 at the convention centre MOC in Munich. At the booth of distributor Synthax, C03/D04 in hall 4, the new HiFi Excellence XLR is available for listening tests as well as the HiFi Excellence NF, acclaimed as a highlight product by German high-end audio magazine Stereoplay. The product specialists of the Synthax GmbH will also be available for expert discussion and consulting.

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About Mogami

Over the course of 50 years, Mogami has become one of the most renowned producers of high-grade audio cables. Through unparalleled sound quality and flexibility, Mogami cables are favoured by musicians and music studios all over the world. In cooperation with Synthax, Mogami made its series of hi-fi cables readily available for audiophile enthusiasts that want to experience the same level of quality at home many professionals have been swearing by for years.

www.mogamicable.com

About Synthax

For more than 20 years, Synthax GmbH has been distributing premium-quality audio technology of renowned brands throughout Central Europe. As the exclusive distributor of acclaimed manufacturers such as RME, Ultrasone, Lehmannaudio and Mogami, Synthax GmbH has established itself in the field of professional audio as well as the hifi segment. All the employees of the Munich-based company share the passion for music and technology. Their expertise and dedication provide the foundation for professional consultation and a high level of customer satisfaction. State-of-the-art logistics and a large inventory ensure short delivery times, making Synthax GmbH a reliable partner for established retailers as well as renowned companies in the audio industry.

www.synthax.de